

Ethical
Giving

Image Guidelines



How we use your images

Images are used to support your written report, they validate the project and bring your words to life →

We'll need **between 4 and 10** different images to make the most of our website's template

Ethical Giving About us | Reports • Gallery | Resources

The Play Sanctuary



Thanks to support from Ethical Giving, we have created a Play Sanctuary - a safe and nurturing indoor and outdoor space where children affected by life's ups and downs can create, move and benefit from the physical, emotional and social benefits of child led play.



We have converted a small warehouse space (50 sq.m) at City Works, Gloucester, adjacent to our office and store, into a Play Sanctuary where our most experienced Play Rangers will provide therapeutic playwork (Play Nurture) in a creative place that children go to relax, recharge and build their resilience.



The indoor play room provides shelter and space for creative play such as painting, clay, dressing up and Lego. The outdoor garden provides space for den building, hammocks, a mud kitchen, sand pit, rain water harvester and fire pit for cooking. Uniquely, we have our trained therapy dog Rafa, available to provide animal nurture. The Play Sanctuary is for small groups of children and individuals and is a non-clinical intervention that uses the therapeutic power of play.

[Find out more about the Play Sanctuary project here](#)

Shooting tips

You don't need a big fancy camera to take good photos. You can get great results on a smart phone or tablet.

Here's a few tips to get your started ...

- Set your camera or device to take high / best quality images before you start
- Take photos in day light (mornings often offer the best conditions!)
- Avoid flash photography or taking photos under artificial light. If you need to shoot indoors try turning the lights off while you take your shots
- Shoot all images in landscape orientation
- Take a variety of shots and include a range of subjects: people, location, as well as a few close up detail shots
- Most people freeze when a camera is point at them, where possible try and catch your subjects unaware for a more relaxed and natural result or tell a joke / get them to do something silly eg. star jumps before you take the photo to get them at ease
- Don't crop in too closely on your subject, give the image room to breath

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Examples of good images

- Mix of subject matter
- Shot in natural light
- Candid
- Landscape Orientation
- Story telling
- Active
- Honest



Sending images

It's important that we receive the best quality images possible. Most email providers compress images to make them easier to send - we want to avoid this.

Please send all images to us as jpg files via **wetransfer.com**

(a free and easy to use service which allows you to transfer images without worrying about file size)

Send your images to
info@ethicalgiving.org



Thank you

Please direct all enquires to info@ethicalgiving.org